**Instructions for Individual Videography Project**

This is a three class period project. You will also have a weekend over which you may plan and film. Leave lots of time for editing. It takes time and this is where you can make the difference between a completed assignment and a piece of art media that you will want to share with others and add to your portfolio. Planning and time management are essential to a well-designed and refined videography project.

This lesson requires you to use the skills and knowledge that you developed during the first two lessons in this videography unit. You will develop your script, storyboard, raw video footage, and finished video sequence in the same way we did in class. This time, however, you will make most of the decisions and do the work independently. For those who may have technical questions in regards to Premiere Pro, Lynda.com is an excellent online resource for learning and review. In addition, you can find tutorials and other information on every stage of the videography process on the internet. I am available for guidance, but not to do your work for you.

**Individual Videography Project Criteria**

2-6 minute film or combination of film sequences

Regardless of length, each film must contain no less than 6 cuts

Sound is optional, but silent film must be appropriate for the subject matter

Day 1:

1. Students will utilize their ideation strategies in order to generate at least three potential topics or ideas for their videography project.
2. Each student will meet with the instructor in order to evaluate and discuss each of the script ideas on the basis of artful intent, logistics, and feasibility
3. The student will decide on a single videography idea to explore based on his or her conference with the instructor and on his or her personal preference
4. The student will create an annotated storyboard synchronized with the script and which indicates desired shots, locations, and appropriate planning considerations. Students will submit still images of finished storyboards to the teacher electronically. Each student will also add an image of his or her storyboard to his or her e-portfolio in the Videography folder.
5. Students will be issued cameras and camera equipment at the end of class so that they may generate the required footage over the weekend as a homework assignment

**Weekend homework is shooting the raw footage for your video editing work during the next class**

**Day 2:**

**The students will spend the day loading and editing their film footage into a sequence(s) of 2-6 minute films.**

*I will be available to answer questions and to provide guidance and suggestions*

Day 3:

1. As a class, we will have a showing and critique of completed student videography projects. Drinks and popcorn will be made available.
2. Each artist will make a brief statement about his or her inspiration for the project.
3. Each film will be viewed twice before the class comments
4. At the completion of the second showing, students will comment on the film according to the standards of art and videography
5. The artist will take notes about the comments during this time and may respond to questions orally
6. At the completion of the critique, each student artist will write a one page critique of their own work

This writing will include notes about what went well, about what did not go well, how they would change their work if they had the opportunity, and responses to at least two class critique comments.

1. Each student will submit his or her written critique to the instructor electronically and to his or her e-portfolio in the Videography folder